

TABLE OF CONTENTS

Introduction	
FLORENCE AND THE ORIENTAL RUG	1
Part I - SUPPLY	
I. IMPORTATION	11
A. The Tyrrhenian Route	12
1. Via Pisa	12
2. From Pisa to Other Markets	14
B. The Adriatic Route	16
1. Via Venice	16
2. Via Ancona	17
C. Direct Purchase in the Levant	18
1. Orders from Florence	18
2. Florentines in the Levant	21
II. DISTRIBUTION IN FLORENCE	25
Part II - DEMAND	
III. CUSTOMERS	29
A. Private Citizens	29
B. The State	36
C. The Church	38
IV. PRICES AND SIZES	41
A. Prices in Florence	41
B. Prices Abroad	44
C. Sizes	46
V. FUNCTIONS	49
VI. TASTE: THE ORIENTAL RUG IN FLORENCE	55
CONCLUSION	71
DOCUMENTS	73
ILLUSTRATIONS	147
Unpublished sources	241
Bibliography	245
List of illustrations	257
List of histograms and tables	259
Index	261
Photo credits	281